



**ADVERTISING DEADLINE:
May 15th, 2011**

ADVERTISE WITH SEMAM

MEMBERSHIP NOT REQUIRED*

Purchase an ad in SEMAM's 2011 Local Food Guide

SEMAM's *Local Food Guide* is Southeastern Massachusetts' comprehensive guide to eating and buying locally produced food & farm products and agricultural services.

With a maiden print run of approximately 20,000, the 2011 *Guide* will be distributed directly to consumers throughout Southeastern Massachusetts and used as a reference source all year long. The *Guide* will also be available on-line as a downloadable PDF. **Deadline for advertisements is May 15th, 2011.**

Already a member? ***This is a special opportunity to promote your business beyond the basic member listing in the Local Food Guide!***

SEMAM's Local Food Guide offers your business these advantages:

- A print run of over 20,000 copies distributed throughout Southeastern Massachusetts: Bristol, Plymouth, Barnstable, and Norfolk Counties; and
- Thousands of copies distributed to area Chambers of Commerce, visitor information centers, farm stands, restaurants and retailers.

Local Food Guide Information:

The Guide will measure approximately 11" h x 8.5" w and will be printed on recycled paper with water-based inks. Other features include helpful information about our local food system, how to eat locally year-round, and profiles of leaders in the local food and agricultural community of Southeastern Massachusetts.

Reserve your ad space today! An ad in the Guide is an investment that will give you a return all year.

Please look over the ad sizes and rates below and reserve your ad today to ensure your special membership rate!

RATES - SEE SAMPLES ON NEXT PAGE

___ Display: 4.833" w x 2.958" h \$250 (non-member rate)
Discount rate \$200 (members only, 20% discount)

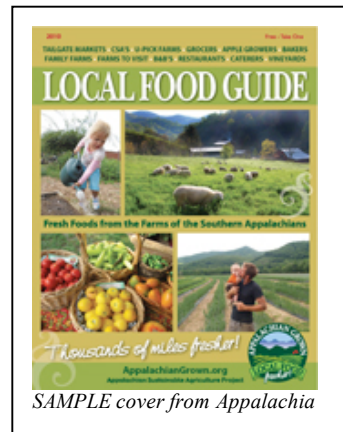
___ 1/4 page: 3.75" w x 4.75" h \$500 (non-member rate)
Discount rate \$400 (members only, 20% discount)

___ Half page: 7.375" w x 4.562" h \$800 (non-member rate)
Discount rate \$640 (members only, 20% discount)

___ Full page interior: 7.375" w x 9.375" h \$1,500 (non-member rate)
Discount rate \$1,200 (members only, 20% discount)

___ Back cover: 8.375" w x 8" (bleeds on sides and top of magazine)

FOR INQUIRIES ON PURCHASING THIS SPACE PLEASE CONTACT
Sarah Cogswell at 508-295-2212 ext. 50 or scogswell@semamonline.org



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Important - Ad Requirements:

- Final 'camera-ready' ad files only. *Ads submitted as Word documents are not 'camera-ready.'*
- Must be submitted in PDF format.
- All colors must be in CMYK format.
- All image files and photos should be 300 dpi, as lower resolutions will print poorly.

A SEMAP staff member will contact you as the submission date nears to provide you with further details.

ASHFIELD

12 Apple Valley Galloway Farm
1739 Hawley Road, Ashfield (413) 628-4773. We raise grass-fed Belted and White Galloway beef cattle. Young stock for sale. Hay and cordwood. We offer bagged stone dust for re-mineralizing the soil. Email us at Quarry2@aol.com.

13 Paddy Flat Farm 314 Norton Hill Road Ashfield, (413) 628-3974. We do not have a farm stand, so please call ahead. Wholesale available.

14 Raspberry Patch Farm 80 March Road, Ashfield (413) 774-9101. Fresh pure maple syrup in all grades packaged under Raspberry Patch Farm label in quart and pint sizes. Phone orders only.

15 Sangha Farm 188 Creamery Road, Ashfield (413) 628-0026. Produce, fresh and dried herbs, herb blends, earlic braids, breeders of freis-

16 Sidehill Farm 137 Beldingville Road, Ashfield (413) 625-0011
www.sidehillfarm.net. Sidehill Farm sells yogurt and raw milk from our own grass-fed Normande and Canadienne cows, and vegetables and fruit from our fields/greenhouses. Our cows graze certified organic pasture spring through fall, and eat certified organic hay cut from our pastures in the winter. Raw milk and yogurt are available at the farm March-

Display
4.833" w x 2.958" h

Half page
7.375" w x 4.562" h

Sample ad sizes.
(Not to scale.)

Reserve your ad space and pay on-line at semaponline.org/semap/advertising-sponsorships.
Contact Bridget Alexander Ferreira with questions at 508-295-2212 ext. 50 or balexander@semaponline.org.

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*SEMAP reserves the right to refuse any advertiser that does not align with SEMAP's mission. SEMAP is dedicated to preserving and expanding access to local food and sustainable farming in Southeastern Massachusetts through research and education.