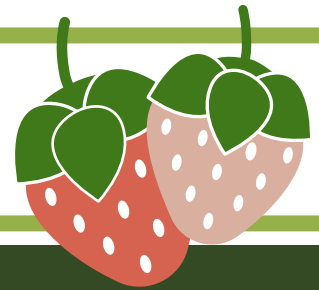


ESSENTIAL SKILLS FOR STARTING, GROWING, & MANAGING A FOOD BUSINESS



DO YOU HAVE A FOOD BUSINESS IDEA?

Have you been growing or making food for friends and family and want to take it to the next level?

Have you been working for a food business, but you want to be better prepared to take on a decision-making role?

WE CAN HELP!

Join us for a series of workshops that are open to anyone and free to attend! PLUS, if you self identify as BIPOC or low-income, or if you need interpretation into English, you are eligible to get:

- \$30 - \$60 per workshop
- Interpretation and/or translation support
- Up to 5 hours of free one-on-one coaching on a topic of your choice

FOR MORE INFORMATION AND TO REGISTER:

Visit: www.buylocalfood.org/essential-skills-workshops

Or contact us at: cmarquis@collaborative.org or (413) 588-5562



SUMMER 2023 WORKSHOPS LOCAL FARMS & MARKETS

- **Growing Produce in the Pioneer Valley**
Tuesday, June 13, 3:30 - 5 pm, In person
- **Attracting Customers to your Farm Stand or Market Booth**
Tuesday, June 20, 5 - 6:30 pm, In person
- **Choosing a Food Business Model**
Tuesday, June 27, 6 - 7:30 pm, Zoom



FALL 2023 WORKSHOPS STARTING, GROWING, AND MANAGING A FOOD BUSINESS

- **Setting Goals for a Food Business**
(date TBA)
- **Developing a Business Plan**
(date TBA)
- **Cutting, Cooking, and Freezing: Value-Added Processing** (date TBA)
- **Running a Food Business from your Home** (date TBA)



WINTER 2024 WORKSHOPS SUSTAINING A FOOD BUSINESS

- **Finding Funding and Writing Grant Proposals** (date TBA)
- **Bringing in Customers** (date TBA)
- **Careers in Produce Distribution** (date TBA)



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