**SEMAP 2015 Buy Fresh Buy Local® Campaign**

**FARM& LOCAL FOOD BUSINESS**

**MEMBERSHIP INFORMATION**

THANK YOU FOR JOINING! This form is intended to gather specific information for SEMAP Farm and Local Food Business Members. The following information will be included in SEMAP’s Local Food Guide. Please provide the following information as you would like to see it listed online and in print. We recommend detailed descriptions.

**PLEASE RETURN via EMAIL or MAIL (please note our new mailing address!)**

**Scan and email completed form to** **kmurray@semaponline.org**

 to SEMAP: PO Box 80625| South Dartmouth, MA 02748

**Grower/Buyer Name:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Farm/Business Name:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Mailing Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Location (if different): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Fax: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Website:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

If your profile on the online farm guide ([www.farmfresh.org](http://www.farmfresh.org)) is COMPLETE, ACCURATE, and CURRENT, please check this box and you do not need to complete the form below unless you are adding/changing any information.

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**FARM/BUSINESS DESCRIPTION:** This description will be PRINTED in SEMAP’s LOCAL FOOD GUIDE, anticipated printing in the Spring. The LOCAL FOOD GUIDE will be available to all SEMAP members and distributed to the general public through website download and at SEMAP/local food events. This expanded distribution and public audience provides **advertising opportunities** for SEMAP members.

**NOTE: SEMAP highly recommends corresponding this description to your Online Farm Guide Listing.***If you need assistance updating your Online Listing, or setting a new one up, please contact Kendra Murray, SEMAP Program Coordinator, at* *kmurray@semaponline.org**.*

**YourFarm/Business Description: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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**Describe the type of buyer you would most like to connect with:**

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**HOW DO YOU SELL YOUR PRODUCTS?** Please be specific on details regarding **retail** and **wholesale** information. ***This information will help to educate the public on your local foods!***

***RETAIL***(farm hours, farmers markets, CSA, etc.) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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***WHOLESALE***(distributors, **specific crops**, etc.) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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**Is Delivery available?** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**WHO DO YOU CURRENTLY SELL TO?** If you’d like to list businesses/restaurants/markets you’re currently selling your products to, we’d love to connect with them! (Please add contact names, numbers & e-mails - if possible.)

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**If you’re interested in any of the following ways to incorporate more public interest in your business, please let us know!***(Please check all that apply.)*

\_\_\_\_\_ Offering a discount at my business to SEMAP members

\_\_\_\_\_Offering my growing/cooking knowledge

\_\_\_\_\_ Hosting a special event for the general public or SEMAP members

\_\_\_\_\_ Other ideas ? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_