

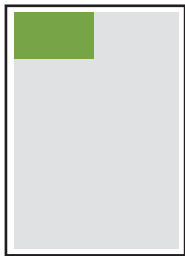


LOCAL FOOD GUIDE

2021 Advertising Rates

Ad Design/Production services by mediumstudio
 38 Bethel Street New Bedford MA 02740
 mediumstudio.com
 Published by Reynolds DeWalt
 186 Duchaine Boulevard
 New Bedford, MA
 (800) 477-4681

AD SIZE	REGULAR PRICE	MEMBERSHIP DISCOUNTS		
		GOLDEN SHOVEL 25%	FARMSTAND 15%	SEEDLING 10%
Inside Front Cover	\$2,500	\$1,875	\$2,125	\$2,250
Full Page Interior	\$1,500	\$1,125	\$1,275	\$1,350
Half Page	\$800	\$600	\$680	\$720
1/4 Page	\$500	\$375	\$425	\$450
1/8 Page	\$250	\$187.50	\$212.50	\$225



1/8 Page
3.625 x 2.25



1/2 Page
7.5 x 4.5



Full Page
7.5 x 10



1/4 Page
3.625 x 4.5



1/2 Page
3.625 x 10



Full Page Bleed
8.625 x 11.25