

# SEMAP 2023 Sponsorship Opportunities



## SEMAP'S 16<sup>th</sup> Annual Agriculture & Food Conference Sunday, February 26<sup>th</sup>

*Interact with our regional audience of farmers, fishers, gardeners, legislators, non-profits, consumers, and other food system stakeholders!*

### Conference Sponsorship Levels

#### Amendment level \$100

- Logo and link to your organization's website in all **conference web resources** pre- and post-conference.
- Logo linking to your org's website included in **all e-mail marketing** for this event and e-newsletters through March 2023 (e-mailed to **over 5,000 people**).

#### Composter Level \$250 Sponsorship

- **Amendment Level Benefit, plus...**
- **EIGHTH**-page ad in conference program booklet.
- **One** representative from your organization can attend the conference for free.
- **10% Discount** on other sponsorship opportunities

#### Hoop House Level \$500 Sponsorship

- **Amendment Level Benefit, plus**
- **QUARTER**-page ad in conference program booklet.
- **Two** representatives from your organization can attend the conference for free.
- **15% Discount** on other sponsorship opportunities

#### Cultivator Level \$1,000 Sponsorship

- **Amendment Level Benefit, plus**
- **HALF**-page ad in conference program booklet.
- **Four** representatives from your organization can attend the conference for free.
- **15% Discount** on other sponsorship opportunities

#### Lead Sponsor \$1,500

- **Amendment Level Benefit, plus**
- **FULL**-page ad in conference program booklet.
- **Four** representatives from your organization can attend the conference for free.
- Organization **listed on introductory slides** at each of 12 workshops and the keynote presentation.
- A SEMAP **blog post** written and shared about your organization and reposted twice over the next 12 months.
- **20% Discount** on other sponsorship opportunities

*Payment must be received by February 3rd, 2023 to be included in the conference booklet.*

*Want your impact to go beyond this event? Read on for add-on, year-round sponsor opportunities.*

## Other Sponsorship Opportunities

### 1. Networking Events - \$250 for attendance at 2-4 events in March 2023

*Get your business or organization in front of potential clients or customers, and learn what's happening on the ground in our regional food system.*

- a. Your organization name and logo on all promotional items and event materials
- b. 5-10 minutes per event to speak to all attendees formally, plus unlimited time to chat one-on-one
- c. Resource table at each event to distribute resources, merchandise, etc.

### 2. Local Food Guide - Spring/Summer 2023

*Our annual Local Food Guide contains a comprehensive list of farms, farmers' markets, agricultural festivals, and small businesses using local ingredients like breweries, grocery stores, restaurants, and more. **Over 10,000 copies** are distributed each spring and summer across Southeastern Massachusetts.*

- a. Inside Front Cover - \$2500
- b. Full Page interior - \$1500
- c. Half Page - \$800
- d. Quarter Page - \$500
- e. Eighth Page - \$250

*Note: SEMAP Member Businesses receive additional Local Food Guide advertising discounts.*

### 3. SEMAP 25th Anniversary Celebration Sponsors - Official Dates & Prices TBA

2023 will mark the 25th year of SEMAP's work, and we are planning to celebrate! While details are still in the works, we are looking for local food businesses who are interested in supporting these efforts in some way as we get into the planning process. If you are interested in sponsoring, hosting, or otherwise supporting an event as part of this celebration, please reach out to us and we will begin working on the details.

## Questions?

For more sponsorship information, please contact James Lehner, Outreach & Communications Coordinator at [jlehner@semaponline.org](mailto:jlehner@semaponline.org).